



The Institute of
Chartered Accountants
of Pakistan

CA
PAKISTAN

**Northern Regional Committee of ICAP and
Southern Regional Committee of ICAP**

Monday, January 06, 2020

Webinar on

“Organizational knowledge learning and capabilities”

Your learning and development have impact and add value in an organization. Is learning being applied in your organization? A review of the 'learning transfer problem' shows that despite a great deal of research, companies are investing in the 'hope' that learning interventions have impact and add value. Secondly, the primary role of learning transfer in Strategic Human Resource Development is to create alignment. The fact that any evaluation process has built in gaps and omissions creates problems and whilst we design learning interventions for behavioral change, we focus measurement on “edutainment”.

Keeping in view the significance of the topic for the members. The Northern Regional Committee of ICAP and Southern Regional Committee of ICAP have jointly arrange the live webinar **on January 15, 2020 at 09:00pm Pakistan Standard Time with Mr. Mike Smith.**

In this live webinar, you will further learn organizational alignment with the business strategy, the relevance and applicability of a learning intervention, the engagement and support of all the stakeholders and the individual learner – creating empowered achievers.

You can log on and watch from your home, office etc anywhere per your comfort. Please follow registration link for attending the webinar.

The details of the webinar are as follows:

Date	Wednesday, January 15, 2020
Venue	Through Online
Speaker	Mr. Mike Smith (Profile Attached)
Timing	09:00pm to 10:30pm(PST)
Fee	Free of Charge for ICAP Members
Credit Hours	1.5 Hours
Ph. No.	(051)-111-000-422 Ext.29 (Mr. Asad Ali , ICAP Islamabad), 0301-5464953
Registration Link	http://icap.knowledgenow.info/index.php/upcoming-live-webinar

Please register at the aforesaid link at the earliest (free of charge) so that your login credentials can be conveniently shared with you in time and thereafter CPD hours credited to your CPD balance.

Rafqat Hussain – FCA
Chairman
Northern Regional Committee - ICAP

Adnan Rizvi- FCA
CPD Convener
Southern Regional Committee - ICAP